

Committee Motions and Recommendations - response

Scope Item 4

Motions:

May 3, 2019 – That the phrasing of the first recommendation be revised to support a self-funding fee structure.

Recommendations:

Suggested wording of a draft Recommendation:

That fees for Bush Country signs be established on a cost-effective basis and revised to support a self-funding fee structure on the basis that signage supports local business and supports economic development in the County of Peterborough and lower tier municipalities

Response:

New fees will be incorporated into the County's Tariff of Fees By-law and not in the new Sign By-law.

Item	Current	Option 1	Option 2
Application fee	\$150 – one sided \$200 – two sided	\$200 – one sided	\$250 – one sided
Maintenance fee	\$100 annually	\$120 annually (2 hours 1 staff & truck)	\$120 annually (2 hours 1 staff & truck)
Variance	\$100 per variance application	\$100 per variance application	\$100 per variance application

Scope Item 5

Recommendations:

That the support structure for Bush Country signs be designed and constructed in accordance with an approved design standard so that signs do not become unsafe, dangerous or unsightly.

That Bush Country sign design standards include the use of reflective materials on sign designs and that the illumination of Bush Country signs shall not be permitted.

That the location of Bush Country signs along County roadways be selected on the basis of mitigating impacts to the natural environment in order to minimize vegetation removal and impacts to other natural features.

Response:

Support structure – County to develop a separate design guide certified by a P.Eng.; interim measure for applicants to provide certified design of support structure

Reflective materials - see draft By-law, Schedule A - 2. (h)

Illumination - see draft By-law; Section 4 & Schedule A - 2. (i)

Impacts to natural environment - see draft By-law, Schedule A - 2. (j)

Scope Item 6

Recommendations:

Suggested wording of a draft Recommendation:

That the installation of signs be placed to a maximum angle of 45 degrees in relation to the roadway and be placed facing traffic.

Response:

Angle of 45 degrees - see draft By-law, Schedule A - 2. (n)

Scope Item 7

Motions:

May 3, 2019 – That the phrasing of the first recommendation be revised to support a self-funding fee structure.

May 23, 2019 - That any recommendations for fee structure moving forward be towards a cost-recovery and user-pay system.

June 19, 2019 - That the fees presented in the memo dated May, 23, 2019, as prepared by Mr. Nielsen for full cost recovery be recommended in the final report, following a final review, and be adjusted as needed to maintain a full cost recovery program.

Recommendations:

Suggested wording of a draft Recommendation:

That only single sided signs be permitted to be installed in the County road allowance and that two-sided signs not be permitted to be installed.

That own-business location signs located on private property be permitted as two-sided signs, be subject to a one-time application fee and be exempt from the annual maintenance fee.

Response:

Self-funding fee structure – see above

Cost-recovery and user-pay system – see above

Fees – see above

Single sided signs – see draft By-law, Schedule A - 2. (n)

Signs located on private property – requires recommendation from Committee

Scope Item 8

Recommendations:

Suggested wording of a draft Recommendation:

That the Committee recommends that the County of Peterborough continue to offer to area businesses the opportunity to lease space along designated County roadways for the purpose of providing affordable and effective business marketing opportunities through the Bush Country Sign program, all subject to requirements of the County of Peterborough Sign By-law 2007-55, as amended.

Response:

County to continue Bush Country Sign program - see draft By-law, Schedule A

Scope Item 9

Motions:

June 19, 2019 - That the existing set-backs and conditions of the County of Peterborough by-law, be maintained for the draft by-law, and that signs do not contravene any other provincial or federal regulations.

July 18, 2019 – That only single-sided signs be allowed on the side to face on-coming traffic within the road allowance.

July 18, 2019 – That section 8 be amended to include the intersection of public trails and to restrict signs within 30 metres of a driveway

Response:

Setback of signs on private property – requires recommendation from Committee

Provincial or federal regulations - County to develop a separate design guide certified by a P.Eng.; interim measure for applicants to provide certified design of support structure

Single sided signs – see draft By-law, Schedule A - 2. (n)

Intersection of trails and driveways - see draft By-law Section 3.1.4

Scope Item 10

Motions:

June 19, 2019 – That electronic signs be prohibited from the County road allowance.

August 21, 2019 – That where there is a potential conflict with adjacent land uses or competing businesses, County staff will have the discretion to identify and select alternate locations for signs where a potential conflict may develop and the County maintains the right to relocate signs to alternate locations.

August 21, 2019 – That a sunset clause be added to the by-law that any legally permitted existing signs predating previous By-laws shall be brought into compliance by January 1, 2023.

Response:

Electronic signs - see draft By-law Section 4

Land uses – see draft By-law, Schedule A - 2. (m)

Compliance by January 1, 2023. - see draft By-law Section 8.5

Scope Item 11

Motions:

August 21, 2019 – That the Committee recommends that the County and Peterborough and the Kawartha Economic Development (PKED) develop sign design guidelines for Bush Country Signs to aid in maximizing business marketing opportunities in the Bush Country areas.

Response:

Sign design guidelines – to be developed in 2020

Scope Item 12

Motions:

April 10, 2019 - That staff be directed to investigate other municipal models for sample municipal by-laws and by-law enforcement models including reviewing contracted enforcement options that are self-sustaining.

May 23, 2019 - That anyone who violates the County by-law in the County road allowance be subject to fines.

June 19, 2019 - That the Committee recommends that the enforcement of the Peterborough County Sign By-law on County Roads remain with the County of Peterborough and that there be further investigation into private properties signage on County Roads in consultation with the lower-tier municipalities.

August 21, 2019 – That the County of Peterborough refers the matter of the installation of third-party advertising signs on private properties to lower tier municipalities for consultation, with consideration of the following topics:

- Setback distance of signs to be installed on private property from the property limit of the County road allowance in high-speed zones;
- Regulation of signs installed on private property along County roadways within built-up (hamlet) areas with 50km/hr zones;
- Overall regulation of all signs installed on private property along County and lower tier municipal roadways.

Response:

By-law enforcement models – reported in Sign By-law Working Committee Report

Fines - see draft By-law Section 9 Offences

Signs located on private property – requires recommendation from Committee

Scope Item 13

Motions:

Per xiii Scope: Review the possible coordination of the By-law with lower tier municipal by-laws, property standards regulations and related policies.

August 21, 2019 – That the Sign By-law Working Committee recommends that a by-law enforcement program be established at the County in conjunction with the establishment of the sign by-law.

Recommendations:

Per xiii Scope: Review the possible coordination of the By-law with lower tier municipal by-laws, property standards regulations and related policies.

Response:

By-law enforcement models – reported in Sign By-law Working Committee Report

Scope Item 15

Motions:

June 19, 2019 – That electronic and mechanical signs be prohibited from the County road allowance including mechanical changeable signs and that LED lighting be prohibited, unless otherwise approved by the County.

Response:

Mechanical changeable signs and LED lighting - see draft By-law Section 4