

**County of Peterborough
Sign By-law Working Group
Minutes
Thursday, July 18, 2019; 12pm
Committee Room; County Court House**

Present: Garnet Northey – Chair, Tedd Bell (12:19pm), Alyssa Cook (12:14pm), Brian Grattan, Bev Matthews, Alana Solman, Brian Raymond, Tracie Bertrand

Regrets: Sherry Boyce-Found, John Eisigna, Ron Gerow, Sheridan Graham, Martin O’Grady

Staff: Peter Nielsen, Heather Wrightly

1. Welcome & Call to Order **Garnet Northey**

Mr. Northey called the meeting to order at 12:06 pm, welcoming everyone and thanking them for attending the meeting.

2. Adoption of Minutes

Mr. Northey called for approval of the minutes of June 19, 2019 as circulated.

Motion:

THAT the minutes of June 19, 2019 meeting be approved as circulated.

Moved By: Ms. Bertrand

Seconded By: Ms. Matthews

Carried

3. Adoption of Agenda

Chair Mr. Northey called for approval of the agenda.

Motion:

THAT the Agenda of Thursday, July 18, 2019 be approved as circulated.

Moved By: Ms. Bertrand

Seconded By: Ms. Solman

Carried

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4. Business Arising from previous meeting

a. Permit Term Discussion

Ms. Solman supported the idea of implementing a 5-year term for sign permits. At the end of 5 years, the business would need to reapply for their permit and pay the full application fee again. The process also provides Peterborough County with the opportunity to not renew permits for holders who have not been maintaining signs in good condition. For existing signs, simplify the reapplication process and have the 5 year term go into effect as of the passing of the by-law. The committee recommends an implementation of a numbering process whereby the sign permit number can be attached to the sign and eases the verification process to ensure the sign is being used by the permit holder. Discussion took place surrounding the annual fees, the amount and purpose thereof.

Motion:

THAT the permit have a 5-year term, with first right of refusal for renewing at the end of term.

Moved: Ms. Solman

Second: Ms. Matthews

Carried

b. Summary of Motions and Recommendations and Review of Draft Report

Mr. Nielsen reviewed the draft report with the committee.

vii Scope:

Motion:

THAT a one-time fee be established for location signs at a place of business where the property owner owns the business and that an exemption exists to allow 2-sided signs with a one-time fee as established by County staff.

Moved: Ms. Cook

Second: Ms. Solman

Carried

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ix Scope:

Motion:

THAT only single sided signs be allowed on the side to face on-coming traffic within the road allowance

Moved: Ms. Matthews

Second: Mr. Grattan

Carried

Motion:

THAT section 8 be amended to include the intersection of public trails and to restrict signs within 30 metres of a driveway

Moved: Mr. Raymond

Second: Ms. Solman

Carried

The subsequent meeting will include a discussion regarding whether the presentation of recommendations will be to all 8 Townships or limited to those who currently allow Bush Country signs. Should more Townships decide to allow Bush Country signs in the future, it may impact the cost of the program, specifically by-law enforcement. Review of the draft recommendations will begin on page 15 of the report.

5. Future Meeting Schedule

The next meeting will be held on Wednesday, August 21st at 12:00pm at the County Court House, 470 Water Street, in the Committee Room.

6. Adjournment

Be it resolved that the Sign By-law Working Group Committee meeting adjourn at 2:09 pm.

Moved by: Ms. Bertrand

Seconded by: Mr. Grattan

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Carried

Garnet Northey, Chair

Heather Wrightly, Recording Secretary