

# County of Peterborough Sign By-law Working Group Minutes

Wednesday, April 10, 2019 at 9:30 a.m.  
Committee Room, County Court House

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**Present:** Tedd Bell, Tracie Bertrand, Sherry Boyce-Found, Ron Gerow, Bev Matthews, Garnet Northey, Alana Solman, Alyssa Cook

**Regrets:** Randy Hinton, Brian Raymond, Adele Arbour, John Eisinga, Brian Grattan, Heather Wrightly

**Staff:** Sheridan Graham, Peter Nielsen, Martin O'Grady, Karen Jopling

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**1. Welcome & Call to Order** **Garnet Northey**

Mr. Northey called the meeting to order at 9:30 am, welcoming everyone and thanking them for attending the meeting.

**2. Adoption of Minutes**

Chair Mr. Northey called for approval of the minutes of Thursday March 14, 2019 with the following amendment:

*The 4 paragraphs in Section 1.1 of the Current Sign By-Law - Purpose and Title, 1.1 are outside of the mandate of the committee to change. The committee agreed that these statements were to remain as articulated.*

1.1 The primary purpose of the County Road system is to carry traffic between destinations points within the County. County Roads are therefore typically designed to accommodate large volumes of traffic travelling at normal highway speeds of 80 km per hour. Motorist safety is therefore a prime concern.

Peterborough County also prides itself on its pristine natural beauty and recognizes that the preservation of this natural beauty is important to the economic health and vitality of the County. Preservation of the natural beauty of our County is also a prime concern.

Finally, the County acknowledges that a healthy commercial and tourism industry within the County is something that we wish to support. Commerce and tourism provide jobs to our residents and prosper our County. These two sectors of our economy rely heavily on outdoor advertising to attract and direct customers to their place of business. The County agrees that outdoor signage is necessary to ensure the health of our businesses.

The purpose of this by-law is to provide a set of guidelines and regulations to control outdoor signs. The by-law attempts to balance the three areas of concern expressed in the preceding paragraphs in order that all interests within the County can be best served.

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**Motion:**

THAT the amended Meeting Minutes of Thursday, March 14, 2019 be approved as amended.

**Moved By:** Mr. Gerow

**Seconded By:** Ms. Boyce-Found

**Carried**

**3. Adoption of Agenda**

Chair Mr. Northey called for approval of the agenda

**Motion:**

THAT the Agenda of Wednesday, April 10, 2019 be approved as circulated.

**Moved By:** Ms. Bertrand

**Seconded By:** Ms. Solman

**Carried**

**4. Follow-up from March 14, 2019**

Mr. Nielsen presented a draft sample of an Enforcement By-law

After a brief discussion, it was determined that committee members would review and provide comments at next meeting.

The group had general discussions which included:

- Consider one source of enforcement at the County will make sure there is consistency
- Note that there are illegal signs in all townships - across the entire County of Peterborough
- Are there any other communities that have a by-law officer that we could look at as a model?
- Last summer a student took down all illegal signs no fines administered

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- Enforcement should be on entire illegal signs across the County of Peterborough
- Would the county consider allowing smaller signs?
- Would County consider this by-law applying to ALL townships other than the 3 that are currently involved?
- Mr. Bell handed out copies of the MTO sign policy a tool that shows we can create a by-law (to be provided with the minutes)

**Motion:**

THAT staff be directed to investigate other municipal models for sample municipal by-laws and by-law enforcement models including reviewing contracted enforcement options that are self-sustaining.

**Moved By:** Mr. Gerow

**Seconded By:** Ms. Bertrand

**Carried**

**5. Review of April 3, 2019, Report to Council**

Re: addition of items to scope (to be added to website)

**6. Review of Scope in Committee Terms of Reference**

Mr. Nielsen, asked the committee to split into small groups and to provide feedback on the identified items from the Scope section of the Committee Terms of Reference Each group was assigned an item within the scope and were instructed to review and provide comment to the item as a group.

After the first round of four, Chair Mr. Northey called the committee to regroup and together reviewed each item. Any additional items were captured.

See attached for all that was captured for each of the items.

**7. Future Meeting Schedule**

Next meeting has been scheduled for Friday, May 3, 2019 at 11:00 am at the Agricultural Heritage Building (Barn) at Lang Pioneer Village Museum 164 Lang Rd.

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**8. Adjournment**

Be it resolved that the Sign By-law Working Group Committee meeting adjourn at 11:30 am.

Moved by: Ms. Matthews  
Seconded by: Ms. Boyce-Found

Carried.



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Garnet Northey, Chair



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Karen Jopling, Recording Secretary