



Sign By-law Working Committee Meeting Agenda



- 1. Adoption of minutes of previous meeting**
- 2. Adoption of Agenda**
- 3. Consultation with Municipalities**
- 4. Draft Committee Report**
- 5. Draft By-law**
- 6. Future Meeting**
- 7. Adjournment**

Consultation with Municipalities

Setback distance of signs to be installed on private property from the property limit of the County road allowance in high-speed zones.

Discussion:

- Current Sign By-law – Own-Business and Third-party signs may be installed on private property through issuance of a County permit
- Issue – inability to enforce Sign Bylaw; existing non-permitted signs
- Options:
 1. Status quo; County to engage By-law enforcement agent to actively enforce regulation of signs within 400 m of County roads
 2. Remove regulation of signs on private property adjacent to high speed roads from the County By-law; Regulation controlled by lower tier municipalities through existing control mechanisms
- Considerations:
 - Cost to engage By-law enforcement agent
 - Signs > 1.8m in height require review by a Professional Engineer; Municipalities may consider issuing Building permit
 - Aesthetics of your community

Consultation with Municipalities

Regulation of signs installed on private property along County roadways within built-up (hamlet) areas with 50km/hr zones.

Discussion:

- Current Sign By-law – property owners within built-up areas are exempt from County By-law
- Issue – duplication of service; confusion as to who is “in-charge”
- Options:
 1. Delete exemption of built-up areas from County By-law; County to regulate all sign installations along County roads
 2. Remove regulation of signs on private property adjacent to high speed roads from the County By-law; Regulation controlled by lower tier municipalities through existing control mechanisms
- Considerations:
 - Duplication of service (Hamlets vs. high speed County roads)
 - Municipalities have existing control mechanisms to regulate signs on private property
 - By-law and Building code enforcement
 - Aesthetics of your community

Consultation with Municipalities

Overall regulation of all signs installed on private property along County and lower tier municipal roadways.

Discussion:

- Current Sign By-law – considers only high speed County roads
- Issue – consistency of regulation of private sign installations along County roads and lower tier municipal roads
- Options:
 1. Prepare a comprehensive County Sign By-law to regulate all signs installed on private property County-wide along County roads and lower tier municipal roads
- Considerations:
 - Consistency of regulation and enforcement
 - Cost to engage By-law and Building Code enforcement agents
 - Size of land area of the County
 - Aesthetics of your community

Consultation with Municipalities

	A/N	C-M	DD	HBM	NK	OSM	SEL	TL
Q1 - Status Quo - County regulate high speed roads		X	X			X	(X)	
Q1 – Lower tiers regulate high speed roads	X			X	X		(X)	X
Q2 - Delete built-up area exemption from County By-law	X			X				X
Q2 - Lower tiers regulate high speed roads	X			X	X			X
Q3 - comprehensive County Sign By-law – all roads								



Draft Committee Report

1. Discussion

Draft By-law

Pre-amble (authority to pass By-law)

1. Short Title
2. Interpretation
3. Prohibitions
4. Prohibitions – Illumination
5. Specific Provisions – Exempted Signs
6. Content of Signs
7. Maintenance and Condition of Signs
8. Sign Variance
9. Offences
10. Removal
11. Conflict
12. Severability
13. Applicability
14. Effective Date

Schedule “A” – Bush Country Signs

Schedule “B” – Signs on Private Property

Schedule “C” – Election Signs



Next Steps

- **Finalize Committee report and draft By-law**
- **Internal circulation of draft By-law**
- **Report to County Council – February 19, 2020**